

Jerry Tankersley named Executive Vice President, Virtual Coaching

New York, NY. February 16, 2009. Collaboration Video today announced that Jerry Tankersley has been named Executive Vice President. In his new role Mr. Tankersley will lead strategic partnerships, client services and regulatory and compliance advisory services. The announcement was made by Ronna Lichtenberg co-founder of the firm.

Mr. Tankersley is a forty-one year veteran Wall Street Sales Executive, with a career ranging from Registered representative trainee to Executive Vice President responsible for the consumer markets division at a major firm.

“Jerry is recognized as an industry leader and is frequently quoted as an expert on sales in national and industry leadership publications. He is perhaps best known for his skill in acquiring, managing and retaining top-tier sales talent”, said Ms. Lichtenberg.

Mr. Tankersley served as the Co-Chair of the Sales and Marketing Committee of the securities industry leading trade association in 2003 and 2004.

In 2005, Mr. Tankersley received the highly prestigious SIA annual leadership award in recognition of his work on behalf of the industry with regulators and legislators.

His background includes the development and sale of highly complex products while holding executive positions at Merrill Lynch, Advest, and Prudential Securities.

About Collaboration Video

Collaboration Video is a technology enabled business service provider with a series of tools including a new video email product that allows corporations and organizations to create and send video email communications in minutes, with no technical training, no broadband constraints, and full reporting and tracking on the backend. Additional technology platforms include Virtual CoachingSM and Virtual Wellness.

About Virtual Coaching

Virtual Coaching(SM) offers a technology platform that offers cost-effective/high quality “personal e-learning” programs used by mid and large-sized companies as well as non-profit employers for their employees at every career stage, while providing the management tools and metrics companies need for a robust talent management process.

About Virtual Wellness

Virtual Wellness allows employers to provide staff with advice and counseling on health and wellness issues from health care professionals and counselors via video conferencing integrated with other electronic media in a secure environment. Based on the patent-pending three portal Virtual Coaching platform, the Virtual Wellness platform gives the individual (and, if desired, covered dependents) a way to set goals, get coaching, keep track of progress, manage assessment tools, and more, with someone they can see, as well as here. Virtual Wellness also allows the coach see the client—which can be a useful tool for tracking progress, small demonstrations and training.